

SCBA Minutes August 21, 2018

In attendance:

Bob Espindola, Sandra Medeiros, Greg Barnes, Bonne DeSousa, Gail Roderigues, Paul Pawlowski, Jenn Carloni, Mary-Ellen Boyle

STANDING ITEMS

1. *Treasurer's Report*

Bob distributed copy of bank query dated 7/14/18 showing balance of \$4799.03, with hand written adjustments bringing the balance to \$4,674,03 (online banking down). Between Sandra and Gail there is another \$600 in play.

Next meeting Bob will report on what we told Narragansett Bay Wheelmen we would do with their donation.

2. *Approval of Minutes from 7/17*

All those present (5) voted yes. We need Jeff to approve electronically. Bob will ask.

FOR DISCUSSION – OLD/ONGOING BUSINESS

1. *Pedal for the Path Fundraiser*

Subcommittee consists of Sandra, Bob, Gail, Monica, Paul & M-E.

Overview:

- One ride is planned, 52 miles, Sunday September 16. Will begin and end at Running Brook Winery.
- Towns have been approached for permits, still awaiting Dartmouth and NB.
 - Greg will follow up with Dartmouth at Monday night meeting.
 - Bob will check with state about portions of ride on Rtes. 18, 6, 105.
 - Route purposely not posted yet, so we have latitude to change as needed.
- Sponsors obtained for water bottles, water, sag support, cash donations, ice cream, donuts, beer, food, t-shirt design and more.
 - Still working with Town of Dartmouth to determine what's needed for Rotary to provide burgers and dogs. May have to go to cold food, or food truck.
- Currently 12 registered, after soft opening of registration on August 15.
- Budget fixed expenses are police (Westport so far), town approvals, volunteer t-shirts (50 ordered), poster printing, stickers for roads. **Currently ~\$900.**
- Variable expenses (per rider) are ticket, t-shirt, insurance, wine ticket. **Total ~ \$23 each.**
- We will have the ride even with such a few riders. Good experience and visibility.
- Advertising
 - Sandra encouraged everyone to like and share the FB event post.
 - She will contact Steven Reed
 - Press releases, etc. planned.
- Volunteers
 - Each town should supply
 - Sign up on SCBA website
 - Paul organizing team leaders and placement on route

- Fundraising
 - Letter sent to Monica’s extensive list. No responses yet.
 - Should we include Narragansett Bay Wheelmen since they have donated?
 - Asked, no response yet
 - Group agreed YES.
- Bonne recommends riding the route just prior, to mark hazards.
- Lots of details still to accomplish. Planning committee has long lists.

2. *Bike Share Update*

UMass Dartmouth contacted Town of Dartmouth about coordinating on a vendor. These are separate town contracts; SCBA does not oversee but can help coordinate. Fairhaven and Mattapoisett each use same bike company, but have separate contracts. Dartmouth can contact Bob for any questions about the Fairhaven experience.

3. *Scenic Greenway*

Good news from Dartmouth CPC about High Hill land acquisition on a portion of the planned route. Voted unanimously to approve \$400,000 expenditure for 58 acres. Great SCBA representation at the meeting. Bravo!

Less good news about the “tomato patch” in North Dartmouth – now planned development of a single family home by Long Homes, despite previous promise to leave the land for the town. Greg & Bob will suggest a meeting with the developer; then Bob may write a letter describing SCBA plan for the area.

Paul noted that the New Bedford CPA \$\$ due date is 11/27. Asked the group if we should increase from \$10,000 to \$20,000. NB planner had not dissuaded him from this. Group agreed. Preliminary application (for eligibility) due 9/28.

Bonne reported about advice from the MA Attorney General office stating that Friends of Mattapoisett Bike Path, even though private \$\$ was being used, would have to follow state bidding rules and pay prevailing wage in their efforts to revitalize an existing section.

Contractor has been identified for the connector and work should start this fall.

4. *Mass DOT Bike/Ped Committee*

Keith is completing paperwork needed, regarding conflict of interest, etc. Hopefully he will get approved.

5. *Promotional Brochure*

Inspired by this year’s Summit speaker and his comprehensive print materials, Bonne created a mock-up of a multi-page brochure that could offer information about local trails, supported by advertising in each town. The vision is to print inexpensively on newsprint, and make available free. Ideally it would communicate opportunity and fun, with maps, photos, bike share info, destinations, and more. We could use to gain volunteers and sponsors for future events. Russ Wotten of

Spectrum Marketing has been advising. Anticipated cost \$5000 for a run of 10,000 copies. Cost would be borne by advertisers.

Lots of discussion about how to make this happen.

- Subcommittee with reps from each SCBA town?
- Project for intern, or student team?
- Send readers to web rather than provide details in print?
- Shorter version to start?
- Will need consistent info from each town
 - NB currently updating its maps
- Could SERPD, Chambers of Commerce, Leadership South Coast assist?

Given the positive reception from the group on the concept as a whole, Bonne will continue to work on this to best determine next steps.

6. DCR Education Grant

We still need reimbursement for last trail workshop.

October GPS still anticipated, but not much work has been done yet. Maybe November?

REI contact out for two months. Maybe use Mike Labossiere from Dartmouth instead?

7. By-law Update

Confusion about our responsibility to post meeting notices in each SCBA town. Bob will bring current wording to next meeting, and we will change to allow online posting.

8. September meeting

Keith still investigating gathering at White's of Westport, because of the proximity to the planned trail. Stay posted.