

To: Steering Committee
Re: Reviewing and Improving SCBA Organization

Housekeeping Motions for Committee Consideration

Motion: Accept the temporary assignments on page 2 of this document for initiatives underway while we undertake a review process of our organization.

Motion: Create a new Task Force, provisionally led by Mary Ellen Boyle, to lead the Steering through a review and recommendation process to adapt SCBA in a way that will make us more effective.

Purpose: 1) Better Public Interface; 2) Recruiting, orienting and retaining volunteers

Discussion: Current Status: A watershed year leads us to transition

2017 has been a watershed year for this small band of people who meet as the South Coast Bikeway Alliance. The interest generated by “small doable projects” the first DCR trails workshops, and the publication of our concept plan for a Scenic Greenway is, I believe propelling us to a transition.

The group of active volunteers organizing our work is so small that we have been forced into an “Ad Hoc” way of doing things. (See the list of initiatives that follow) This makes it difficult to project the image – and sometimes the message – we hope to present. It also makes it difficult to attract and keep volunteers.

Discussion: Who we are Historically: The Build the Bikeway/ Build the Culture dichotomy

Our current organization was created to reflect that bikeway building is usually undertaken in the respective Towns by the respective towns in cooperation with Regional Planners and State Agencies. We noted that a lack of information sharing across Town boundaries impacted the cooperation of government on projects of mutual interest. We have official reps from each Town or City to facilitate communication and to “coach” each other through the often messy processes of planning, generating support, and implementing.

Regardless, the heavy involvement of government in much of this process calls for a show of public support for all projects undertaken. Thus as part of its job of promoting bikeway building within and across Boundaries, there is a supportive role of doing what we can to expand the concept of a “bicycling community” a recognized constituency and a very diverse culture of people who bike for various reasons- all of whom deserve safe conditions for riding.

Discussion Active Membership of supporting organizations has declined

We must note that the historical involvement of our Institutional Partners (Mass In Motion FR & NB, YMCA, South Coast Hospitals) was largely derived from grants received by those institutions to work together improving environmental conditions that are conducive to healthy living. With the expiration of those grants, the change in “Work Plan” focus, and the retirement or resignation of the primary players, these organizations are no longer as active as they once were. They remain, however, important members of the community, as evidenced by the letters of support they generate, and the financial or in-kind support they provide, and as leaders in the South Coast community who are actively involved in promoting healthy lifestyles like bicycling.

Similarly, our primary Technical Advisor, SRPEDD has funding constraints that have considerable impact on the involvement of their personnel in support. Yet they too are extremely supportive of our effort.

List of Current Committees, Active Sub Committees, and Taskforces/Initiatives (To be amended as part of discussion during the Meeting)

- **Executive Committee**
 - Bob, Sandra, Jeff, Bonne

- **Scenic Greenway SUB COMMITTEE**
 - Fundraising
 - Project Oversight
 - Stakeholder relationships/ communication/ coordination
 - Greg, Sandra, Paul, Mary Ellen, Bob, Gail, Keith

- **Website and Social Media**
 - Sandra Medeiros, Jackie Jones

- **Grants (Trail Projects)**
 - Grant writing and program execution 2017 and 2018
 - Paul, Sandra, Jamie, Hank, Bob,

- **Bike Share**
 - RFP development on MAPC Model and Project Outreach
 - Jamie, Bonne, Bob, Jenn

- **Light Brigade**
 - Bonne, Sandra, Deb Roher

- **Summit**
 - Bob, Bonne, Sandra, Dawn

- **Summer Challenge/Events**
 - Bob, Sandy, Jackie

- **Membership**
 - Tom Hannon, Bonne (development)
 - Jackie Sandra (tracking)

- **Fundraising for operations (Some overlap with Membership and Summit)**

- **Volunteer orientation**