



South Coast Bikeway Alliance

Meeting Agenda May 14, 2014

Standing Items

1. Approval Minutes of the April Meeting
2. Treasurer's Report

New and Ongoing Business Items

3. Special Guest: Coalition for Buzzards Bay
4. Continued:

List of Activities and Initiatives for Discussion 2014-2015

EVENTS

- SUMMIT
- Ride the Existing South Coast Bikeway
- Information boot/promotion at one event in each town
- Events Coordination across Towns

OUTREACH

- Newsletter
- Recruit Swansea, Somerset, Seekonk
- Assist Formation Westport Bike Committee
- Get projects in the pipeline
 - Chapter 90
 - TIP
- Plan articles in local press
- Actively talk with legislators (Breakfasts?)
- Develop "associated organizations" for email outreach

501C3

Fundraising for 501C3

BIKE FRIENDLY

RAILS WITH TRAILS

EAST COAST GREENWAYS

UNCATEGORIZED

- Develop research
 - Economic Development
 - Health Benefits
- Fundraising
 - ❖ 501C3 Events,
 - ❖ Promotional items,
 - ❖ Membership in advocacy groups like East Coast Greenways, MassBike, Rails to Trails Chamber of Commerce,
 - ❖ Summit Expenses
- Biker Counts and Surveys
- Archive of SCBA Local Press Articles
- Partnering/Sponsorship
 - Bike Shops
 - United Way
 - Chambers of Commerce
 - Rotary Club
 - Buzzards Bay Coalition
 - Narragansett Bay Wheelmen
 - United Way
 - UMass Dartmouth