



South Coast Bikeway Committee Meeting Notes

January 9, 2013 – Dartmouth Town Hall Room 103

In attendance: Bob Espindola, Fairhaven - Ken Pottel, Fairhaven - Brian Pearson, Fall River - Karen Pearson, Fall River - Adam Recchia, SRPEDD - Pauline Hamel, Mass in Motion New Bedford - Kim Ferreira, Mass in Motion New Bedford - Alan Heureux, Dartmouth - Bonne DeSousa, Mattapoisett

1. Approval of meeting notes-The meeting notes from the December 12th meeting were reviewed. **A motion to approve the meeting notes was approved unanimously.**
2. Wrap-up of 2012 NBW Funds
 - a. T-shirts-Gail distributed mock-ups of the short-sleeved and long-sleeved t-shirts. Three typos were pointed out: Somerset was spelled incorrectly, Dartmouth was listed twice and the website should be .com instead of .org. The group was very pleased with the design. It was decided that we would put the Narragansett Bay Wheelmen logo at the bottom of them. It was also decided that we should charge \$12.00 for the short-sleeved ones (profit of about \$5.50 each) and \$20.00 for the long-sleeved ones (profit of about \$7.00 each). For now, we could put the proceeds into a bank account to be set up at either St. Annes Credit Union or Bay Coast Bank, since they often donate to good causes. This would be done by Julie, our treasurer, who would have the ultimate say as to which bank is more convenient. **A motion was made to approve the t-shirt designs/pricing, and bank account and was approved unanimously.**
 - b. Distribution of signs-Adam gave Dartmouth and Mattapoisett their South Coast Bikeway signs, and explained that he had already given them to Fairhaven and Swansea. Swansea has already installed them throughout their route.
3. Preparation for Editorial Board Meeting on Friday-The group discussed their presentation to the Standard Times Editorial Board on Friday at length. A powerpoint put together by Kim and the public outreach group was reviewed. Maps were presented. The group hopes that the newspaper will make a video of the presentation and write an editorial in support of it. The speaking order was gone over, as well as which handouts to include (the powerpoint slides with certain ones made larger, the health and transportation handout from Steve Miller and the small map/route description by town that Adam handed out). Discussion of Marion's status also took place, and Adam said he is contacting their dormant committee to see how they are doing.

A few noteworthy changes to the presentation include:

- o Change the "focus area" slide to "on-going projects", and include the Dartmouth routes that have recently been completed. Use this section to go over the route map that was printed to explain all the potential routes in the Dartmouth to Wareham stretch.
 - o The need for more funding in order to ever do the Dartmouth rail route was mentioned.
 - o Add Bay State Bike Week event to list of next steps
 - o The group discussed doing a similar presentation to the Fall River Herald next, and also how it could put the video of the presentation on our website through youtube or use Don Cuddy to run a this video or other ones on cable.
4. Sub-committee on public outreach-the group discussed the formation of a public outreach subcommittee containing those members that have participated in the editorial board presentation preparation. Bonne stressed the need to reach out at our next summit to our large and growing contacts list to get additional subcommittees staffed. Committees on fund-raising and events would also be useful.

The goals of the public outreach committee were set as "raising awareness, education and promotion of the South Coast Bikeway." The members will be Ken Pottel, Kim Ferreira, Pauline Hamel, Julianne Kelly, Bob Espindola and Brian Pearson, will support from Adam at SRPEDD. **A motion to approve this committee as stated was approved unanimously.**



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5. Discussion of non-profit formation-the group discussed the steps necessary to get the committee non-profit status, so that larger donations could be sought and people could write them off. Ken explained that his tennis club had formed one and used an accountant to set it up. There is an initial IRS fee of about \$400-\$500. It was mentioned that we could use our t-shirt sales income in order to pay for this.

Bonne mentioned that we would need to have a clear vision for what the money would be spent on in order to be able to seek large donations. For example, if we received large donations, we could use them for design funds that each town has to pay in order to match federal funds for path construction. To start, however, we could use it for things like more signs, speaker fees, event fees and promotional materials. Adam will consult with the Wareham Pathway Friends Committee on the details of getting non-profit status.

With no other business, the meeting was adjourned.