



South Coast Bikeway Committee Meeting Notes

March 13, 2013 – Dartmouth Town Hall Room 103

Attendees: Bob Espindola, Fairhaven - Adam Recchia, SRPEDD – Jackie Schmidt, SRPEDD - Julie Kelly, Mass in Motion Fall River – Gail Roderigues, Westport/Voices – Alan Heureux, Dartmouth – Kim Ferreira, New Bedford Mass in Motion – Ken Pottel, Fairhaven – Kirk Coykendall, Marion – Bonne DeSousa, Mattapoisett – Eileen Allgor, Wareham – Freddie Estremera, New Bedford – Heather Estremera, Fairhaven

Agenda items:

1. **Minutes from February 2013 meeting-A motion was made to approve the meeting notes for the February meeting. The motion was approved unanimously.**
2. **March 28th Summit Planning**-Ken sent a number of press releases to the smaller local newspapers. Our speakers are all set. We will distribute flyers at the meeting for the Bay State Bike Week event. Kim will do the introduction and then Bob will introduce our speakers and call on elected officials present and also ask people from each town to stand up. Ken will introduce Craig, Julie will introduce John and then Bob will introduce Bill Straus. SRPEDD will then wrap-up with a brief overview of the South Coast Bikeway progress.

Gail and Alan will take care of t-shirt sales; Julie will set up banners; Bonne will do volunteer sign-up; Eileen will do welcomes and registration; Ken will take care of the presenters and SRPEDD will help with technical set-ups and bring back up equipment.

3. **Bay State Bike Week Event**- Bay State Bike Week is May 11th-18th. Our event will begin at Fort Phoenix and will have a family ride and a ride for more experienced cyclists. New Bedford is holding a bike rodeo at the Recreation Center on the 11th and it was discussed whether we should have people ride to it from our event. The group decided that we don't want to have competing events so we will instead have ours on the 18th.

Bonne suggested that throughout the week, we could tell people to get out and ride in each town and then we would have volunteers do bicycle counts to tally them up. The group will discuss this further.

4. **Subcommittees**- The group decided to have the following subcommittees: fundraising/grants, public outreach, membership, events, and youth. Bonne handed out her idea for getting people to sign up to be on these subcommittees at the Summit. Her idea was to have volunteers for subcommittees in general and then for specific tasks/events. Adam will look into who has signed up for the Summit already and checked off that they are interested in being on a subcommittee.
5. **Grant Applications**- Julie discussed the Committee becoming a member of the Southeastern Massachusetts Council on Sustainability (SEMCOS). This would allow us to receive donations and give people a receipt for tax purposes. Bonne also mentioned that her Friends group could always receive donations for us and give receipts as well. The group discussed getting 501c(3) status in the future. The priority for now is to get a bank account open so we can deposit money received from the Summit t-shirt sales and potential donations. Eileen Allgor volunteered to be the treasurer for the committee. **A motion was made to appoint Eileen Allgor as the South Coast Bikeway Committee Treasurer and was approved unanimously.**

The group discussed selling memberships to raise money. The amount to charge and what it would entail for members was discussed, but nothing was decided upon. Family memberships were discussed as an option as well.



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Bob discussed the United Way Mini-Grant program that he attended an information session on. They will give \$500 for an event or \$2500 for a series of year-long events. Bob was willing to fill out the application and bounce ideas off of people. The application is due April 12th, but the sooner the better for getting it done. Kim suggested that perhaps we have seasonal events laid out for the application so they will know what we will want to spend the money on. Gail mentioned funding an artist's competition to design bike racks, but Freddie said that they didn't like that idea when New Bedford tried it last year. Freddie talked about New Bedford's Mini-Grant that they received last year and used for outreach and education.

Other grant opportunities mentioned included Bikes Belong, which Julie will look into; and the Marion Foundation. Brian has expertise in grant-finding as well, so the group will consult him.

A motion was made to have the South Coast Bikeway Committee join the Southeastern Massachusetts Council on Sustainability, and was approved unanimously.

6. **Other Business-** Adam mentioned that Eric Weiss of the East Coast Greenway Alliance would like to be on next month's agenda to address the group. The April agenda should include this along with further refinement of the Bay State Bike Week event and subcommittees.
7. The meeting was adjourned at 8:00pm.

VOLUNTEER SIGN UP

WE NEED 2 KINDS OF VOLUNTEERS:

2) PEOPLE WHO COMMIT TO A TASK/TIME FOR A SPECIFIC EVENT

SPRING

MARCH 28 SUMMIT

1. VOLUNTEER SIGN UP
2. GREETERS
3. MEMBERSHIP TABLE
4. TEE SHIRT SALES

~~MAY 11-19 BIKE WEEK~~

~~MAY FAIRHAVEN BIKEWAY CHALLENGE~~

~~MAY Count bikers walkers on a section of the bikeway.~~

SUMMER

BOOTH REPRESENTATION

1. HARBORDAYS JULY__
2. CRANBERRY FESTIVAL OCTOBER__
3. FARMERS MARKET ALL SUMMER

~~UPCOMING CONFERENCES~~

EVENT SIGNUP

NAME

Interest

Contact

Bonne DeLonta	Volunteer Sign up Table	1
Kirk Coykendall	" " " "	
Alan Heuroux	Tee Shirt Sale	
EILEEN ORMOND	WELCOME/SIGNUP	
Freddie Estramira	whatever is needed	(508) 742-8072
Gail	Tee Shirts	
Kim	Set up/Intro	
Ken	Assist Speakers	

Julie

Banners/Decor

Bob

Presentation Intro

Adam/Jackie

AV/Back up.